



Tiny Love® launches the Take-Along Bouncer, giving babies a familiar sense of home everywhere they go



As part of its ongoing effort to create smart solutions for babies and parents, Tiny Love is launching the **Take-Along Bouncer**. The bouncer is incredibly easy to fold and carry, demands no assembly and comes with a carry bag, which really make this the perfect take-along piece of baby gear.

The Take-Along Bouncer helps parents provide babies with a cozy environment virtually anywhere: at home, in the park, visiting grandparents, etc. Its gentle bouncing movements keep baby at ease and its semi upright position offers baby a fresh perspective on his surroundings both indoors and out.

Combined with the product's elegant and fun design, which will be available initially in green and red, the Take-Along Bouncer is simply a must for parents who want to give their baby that cozy feeling of home away from home. A portable piece of baby gear that answers the real needs of babies and parents.



Tiny Love is a global toy and baby product manufacturer founded in 1991 by entrepreneurs who had built the largest chain of baby supplies and toy stores in Israel. They began branching out into the field of developmental toys by focusing on creating toys and accessories to promote and maximize baby's development from birth through 12 months, including their award-winning lines of Gyminies and mobiles. Tiny Love's imaginative products are designed to meet the needs of both parents and babies by encouraging babies' physical and mental development and helping parents enjoy playing with their babies.

The Take-Along Bouncer will be available at baby stores and specialty retailers worldwide starting August 2013.